



## Your "Universe of Opportunity"

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Once they begin to think about the next position, most people develop some notion of what it is they might fit into. That's a helpful approach when it leads to an actual goal. Other times, it can be the equivalent of looking through the wrong end of the telescope. Here's a different point of view on the options you could face.

When you first admit that you're even thinking about making a move, it's like lifting your head above water for the first time. All you see is horizon. Then you start to think about what you want to do - or don't want to do. Where you want to live - or don't want to live. By the time you're through with that exercise, you've arrived at something you could call your 'universe of opportunities'.

Clearly, there are any number of drivers that dictate the size of that 'universe'. Most everything lines up behind money and geography, however. In some cases, money can even become a function of geography. Cost-of-living correlations are the best example. As a rule of thumb, then, the more flexibility you have, the larger the 'universe'. But you knew that.

The informed choice is, by definition, the better one. It's also the one that no one - not even yourself - is entitled to second guess.